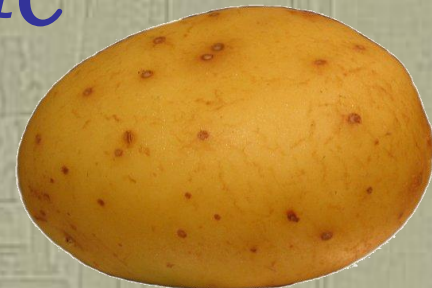




Potato and Potato Seeds Situation and Outlook

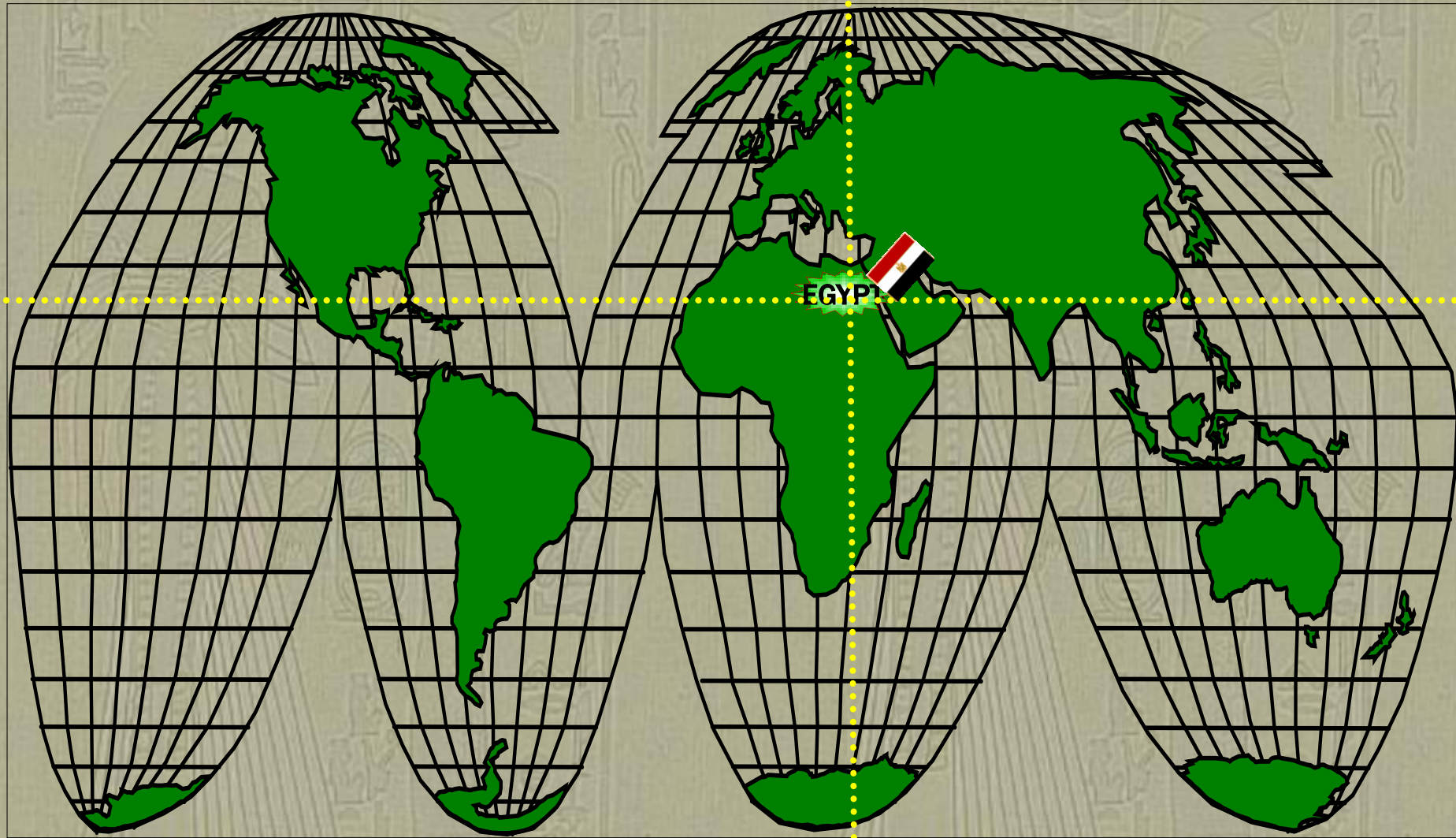
Hisham Mortada
General Manager - UPEHC

Nov. 2012





From the heart of the world





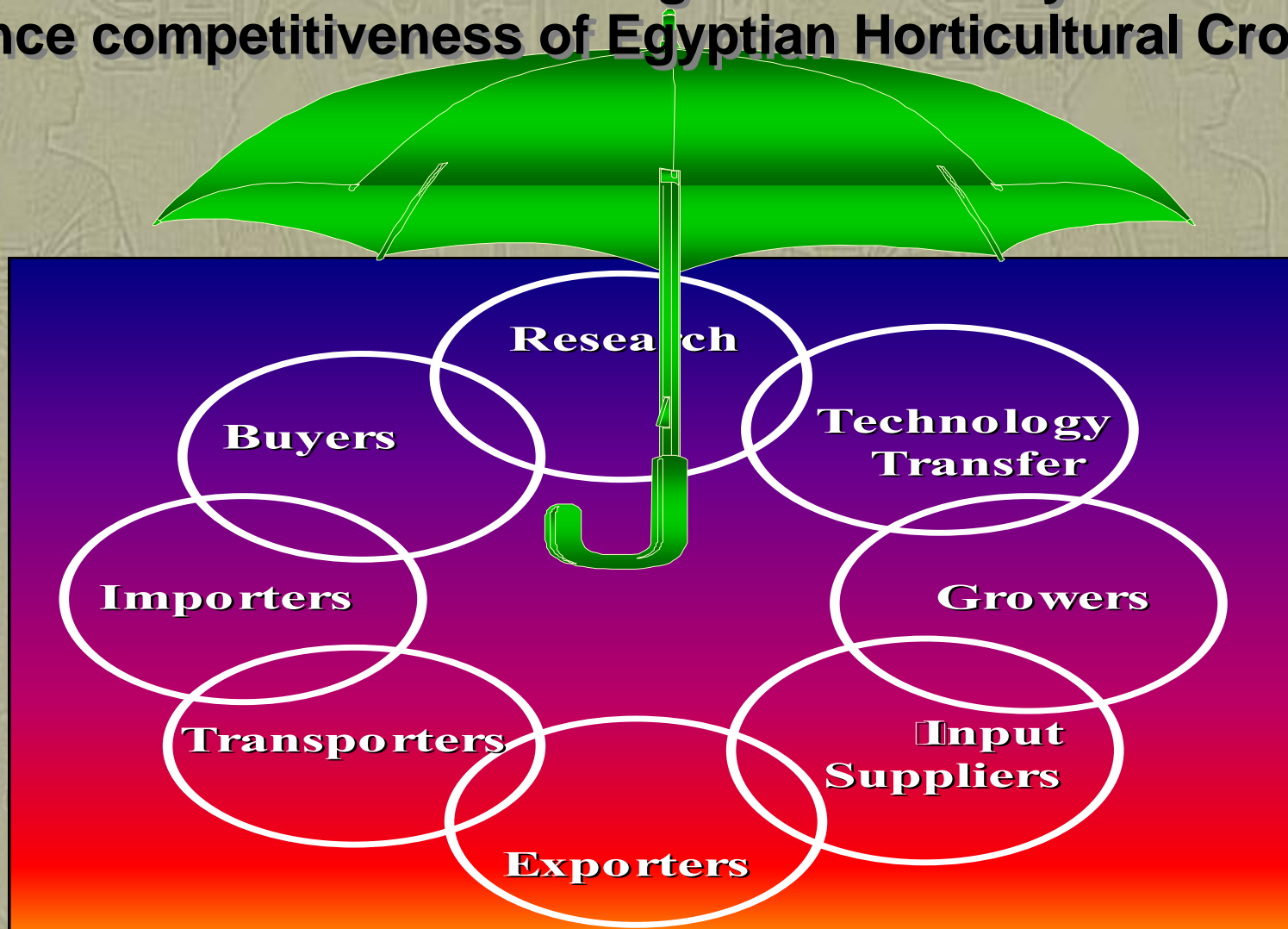
Agricultural Sector In Egypt

- 32 % of the labor force*
- 13.4 % of the GDP is generated by agricultural production.*
- 3.3 % of the land, or 8 million feddan is cultivated.*
- This area is distributed as 79% old lands, 12% new lands and 9% deserts and oases.*



UNION OF PRODUCERS AND EXPORTERS OF HORTICULTURAL CROPS

Has been established according to law 68 for year 1971 to enhance competitiveness of Egyptian Horticultural Crops





UNION OF PRODUCERS AND EXPORTERS OF HORTICULTURAL CROPS

Vision

UPEHC Cooperates with the government to tackle the issue of increasing job opportunities, therefore our vision is

Horticultural industry is the bridge to increase job Opportunities and its exportation is the vehicle towards economical development



UNION OF PRODUCERS AND EXPORTERS OF HORTICULTURAL CROPS

Objective

Enhance the Competitiveness of Egyptian Horticultural Crops



UNION OF PRODUCERS AND EXPORTERS OF HORTICULTURAL CROPS

Mission

One of the UPEHC's Important missions

Is to

Expand the area cultivated with Horticultural Crops



MEMBERSHIP

- **Small, medium, and large size growers.**
- **Agricultural cooperatives and associations.**
- **Processors.**
- **Exporters.**



SERVICES



SERVICES

- Provision of agricultural inputs.
- Availing spraying machines, pesticides, and packing materials.
- Packing, processing, and cold storage services.



Training

1. International Training Courses

1. Marketing & Export Management

2. Food Safety

3. Project Identification

4. Agribusiness Management

5. Post Harvest Management

6. Pomegranate Study tour





Training

National Training Courses

- 1. Small Scale Processing Technology of Fruits & Vegetables**
- 2. Harvest and Post harvest Technology**
- 3. Management of Packing Houses**
- 4. Fruits and Vegetables Handling and Packing House Design & Management**



Fertilizers

1. UPEHC gets a share of Abo-Keir and Delta fertilizers
2. Our members get their needs of fertilizers by proving their land ownership.





Other seeds available !! Not only a variety **but** trust

1. Prunus persica var. nemaguard

2. Malus Communis

3. Pyrus betulifolia

4. Pyrus communis



Provision of agricultural inputs.

Seed Potatoes !! Not only selling **but** service

1. Guaranteed sources
2. Multiple Varieties to meet producer's requirements.
3. Farmer's credit access through one of our main collaborators.
4. Early varieties.
5. Bringing science home through collaborating with scientific centers and international experts.
6. Marketing Information and assistance



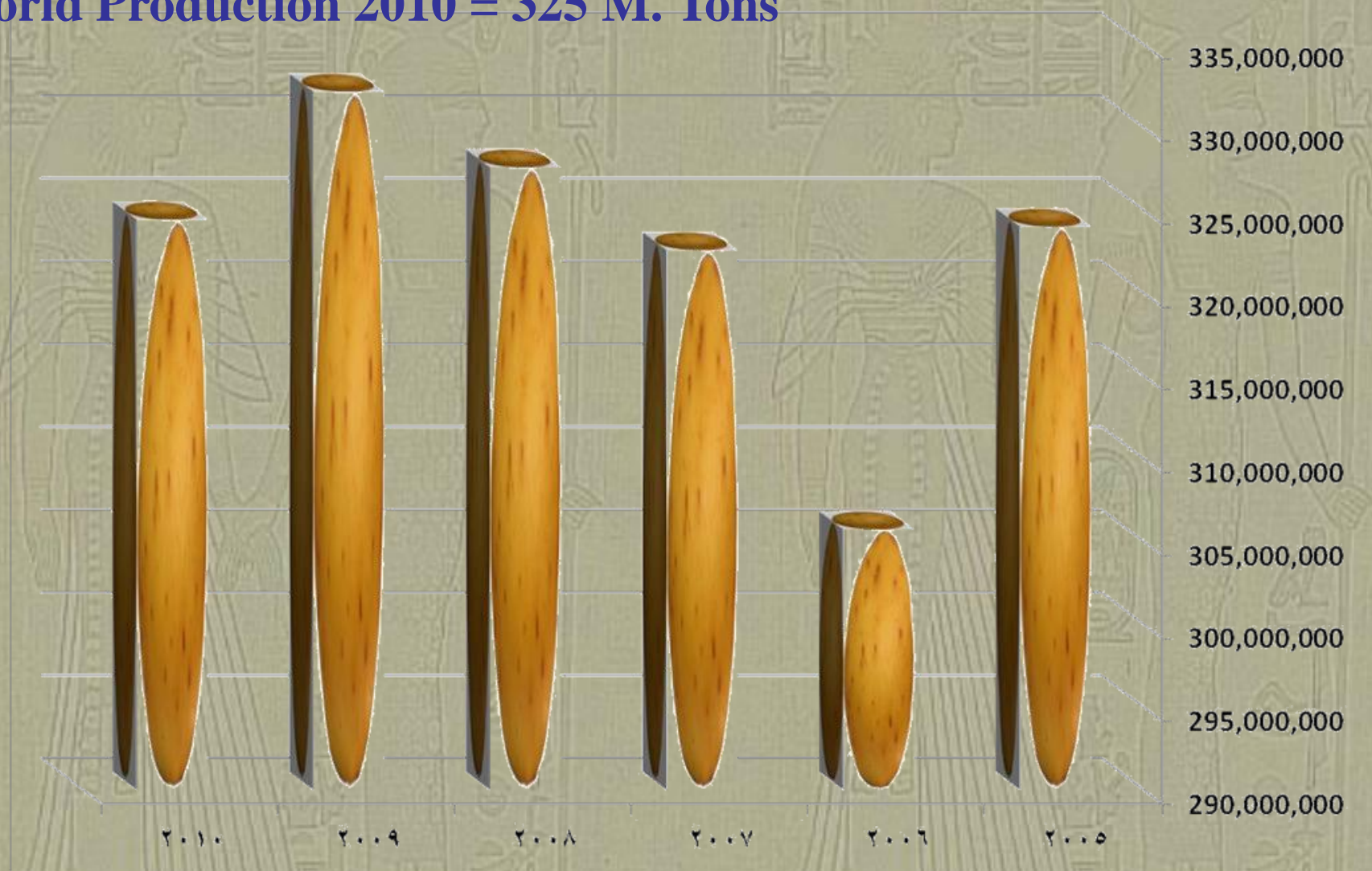


Who knew that
potatoes could
build a better
future?



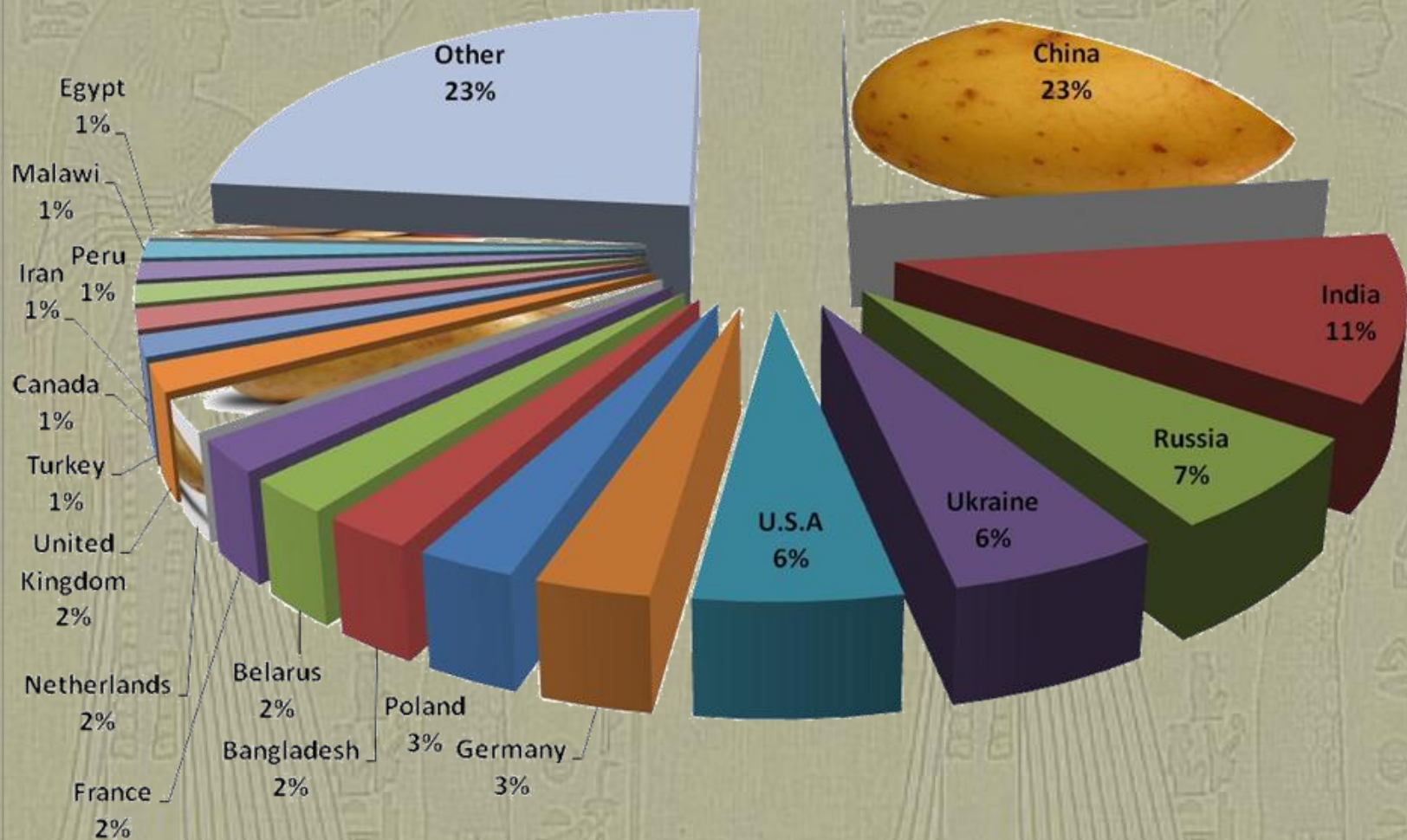
World Potatoes Production from 2005 – 2010 (Tons)

World Production 2010 = 325 M. Tons





World Potatoes Production 2010

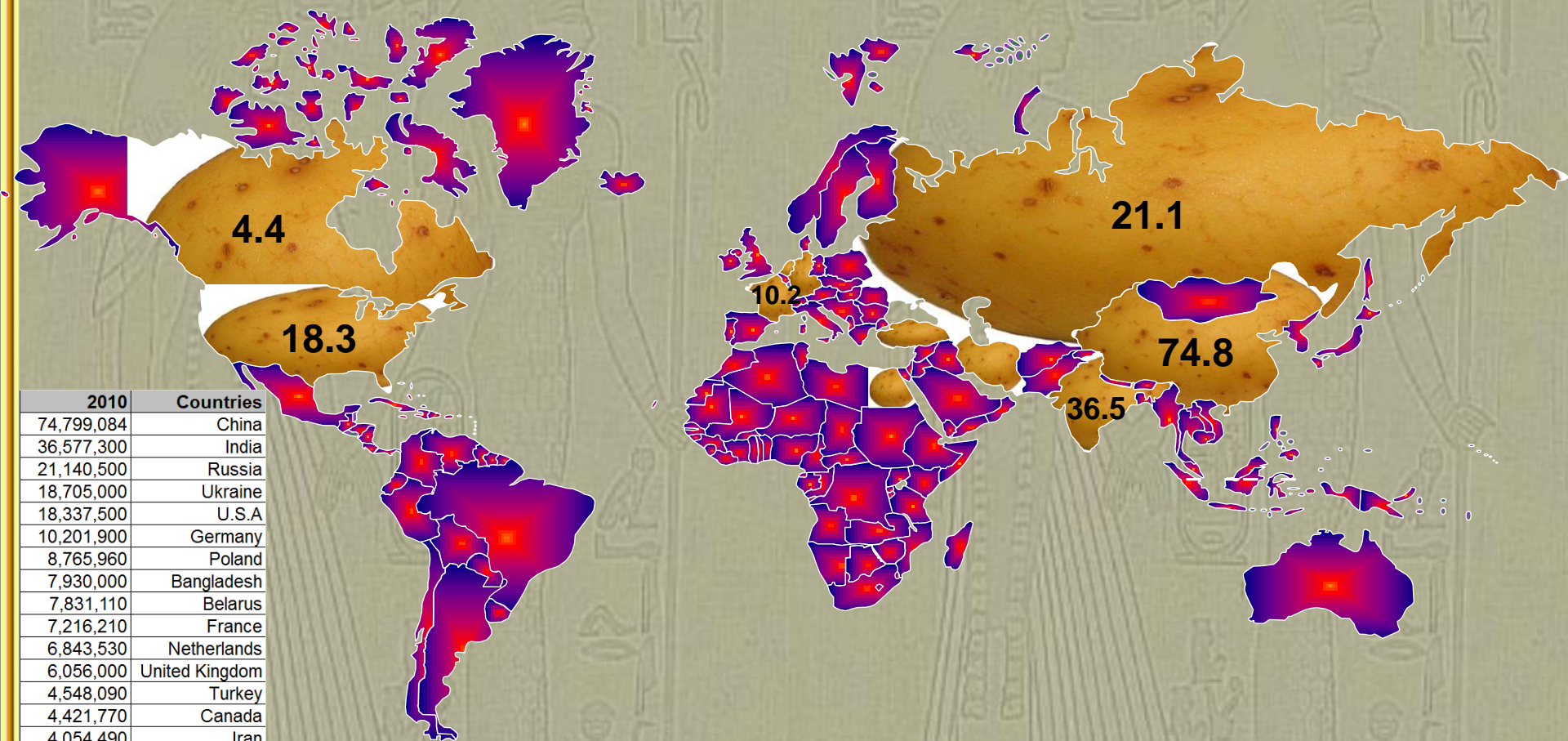


Total World Production 2010 = 325 M. Tons



World Potatoes Production 2010

(M. Tons)

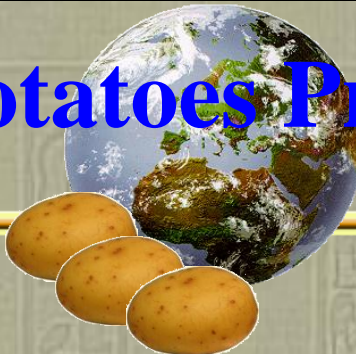


2010	Countries
74,799,084	China
36,577,300	India
21,140,500	Russia
18,705,000	Ukraine
18,337,500	U.S.A
10,201,900	Germany
8,765,960	Poland
7,930,000	Bangladesh
7,831,110	Belarus
7,216,210	France
6,843,530	Netherlands
6,056,000	United Kingdom
4,548,090	Turkey
4,421,770	Canada
4,054,490	Iran
3,814,370	Peru
3,673,540	Malawi
3,643,220	Egypt
75,861,207	Other



World Potatoes Productivity 2010

(Tons / Ha.)



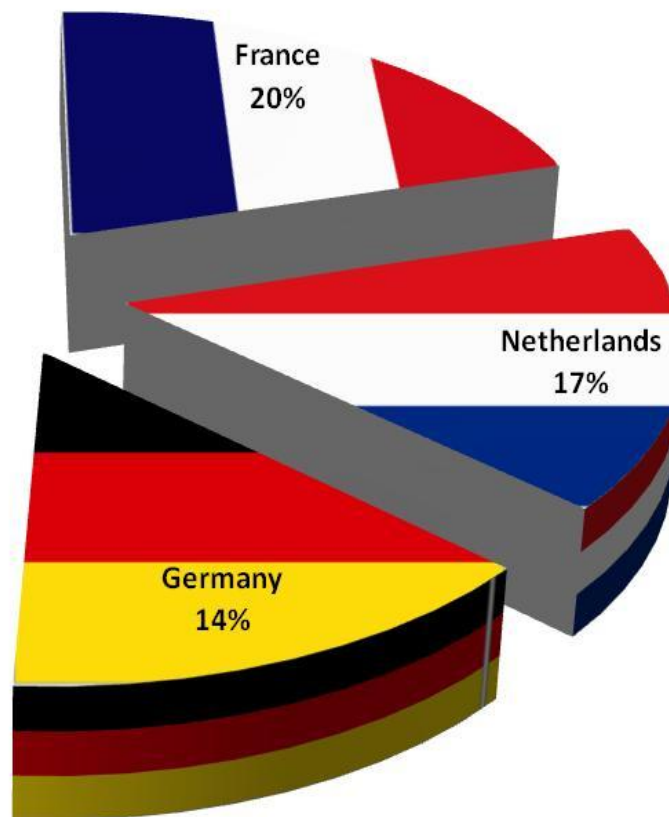
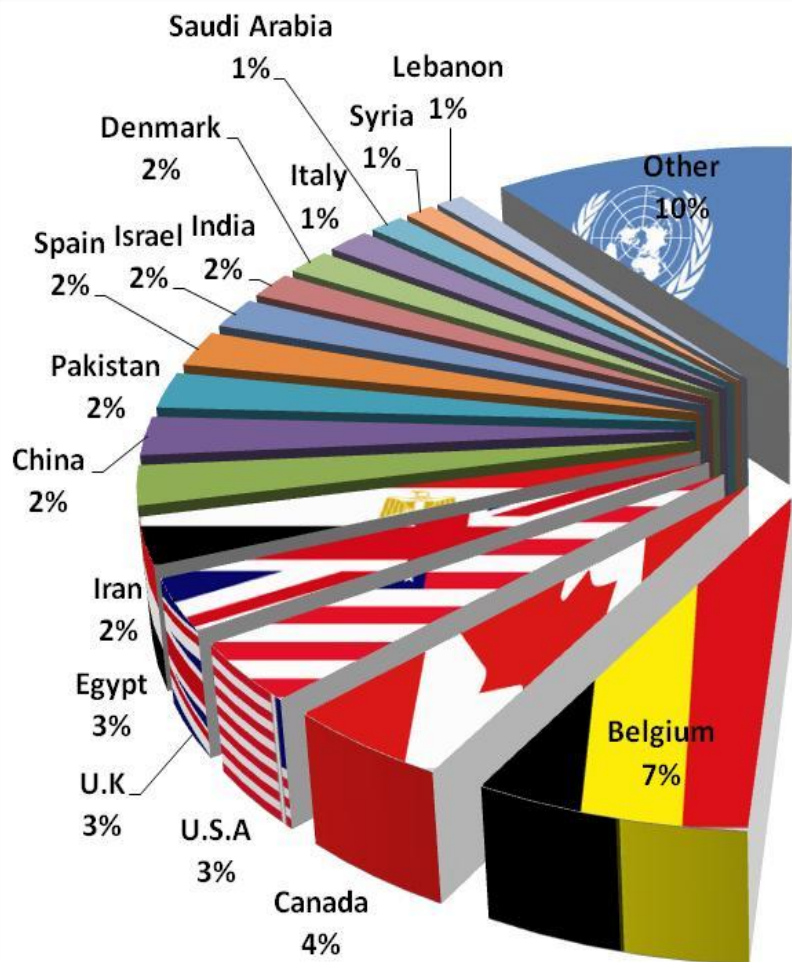
44.95	U.S.A
43.88	U.K.
43.60	Netherlands
43.06	France
42.27	Belgium
41.82	New Zealand
39.98	Germany
38.70	Switzerland
35.27	Denmark
35.13	Australia
33.60	South Africa
32.33	Turkey
31.76	Lux.
31.61	Canada

31.42	Palestine
30.57	Austria
30.18	Jordan
30.11	Kuwait
30.10	Sweden
30.02	Japan
29.54	Spain
28.92	Argentina
28.35	Morocco
27.76	Mexico
27.71	Iran
27.09	Ireland
26.15	Finland
25.92	Egypt



World Potatoes Exports 2010

(Tons)



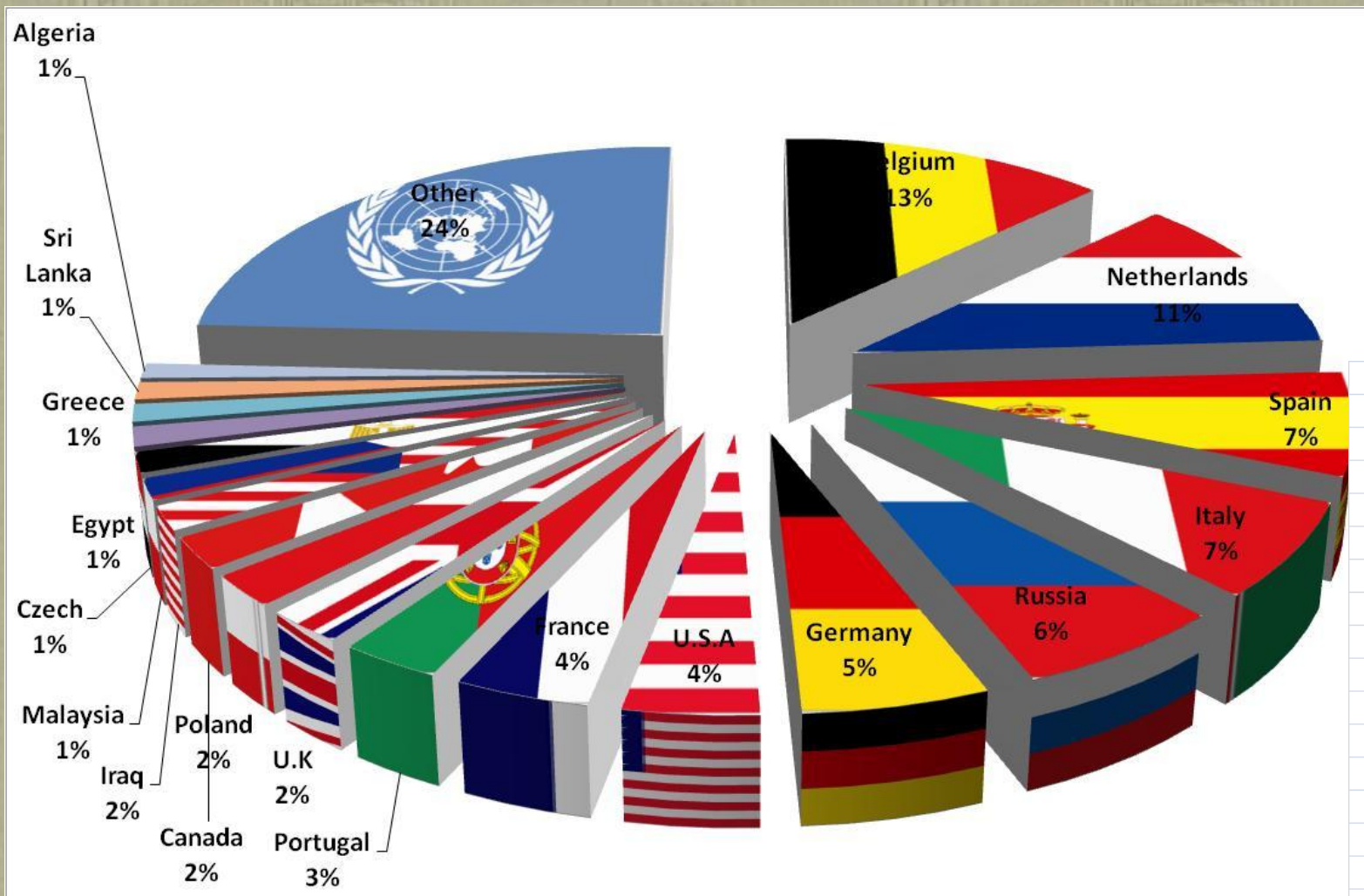
2,318,680	France
1,883,601	Netherlands
1,592,520	Germany
784,858	Belgium
493,657	Canada
386,176	U.S.A
336,699	U.K
310,557	Egypt
262,973	Iran
258,683	China
245,329	Pakistan
240,527	Spain
206,640	Israel
173,864	India
171,480	Denmark
168,099	Italy
135,488	Saudi Arabia
112,123	Syria
108,949	Lebanon
1,184,489	Other

Total World Exports 11.4 M.Tons



World Potatoes Imports 2010

(Tons)



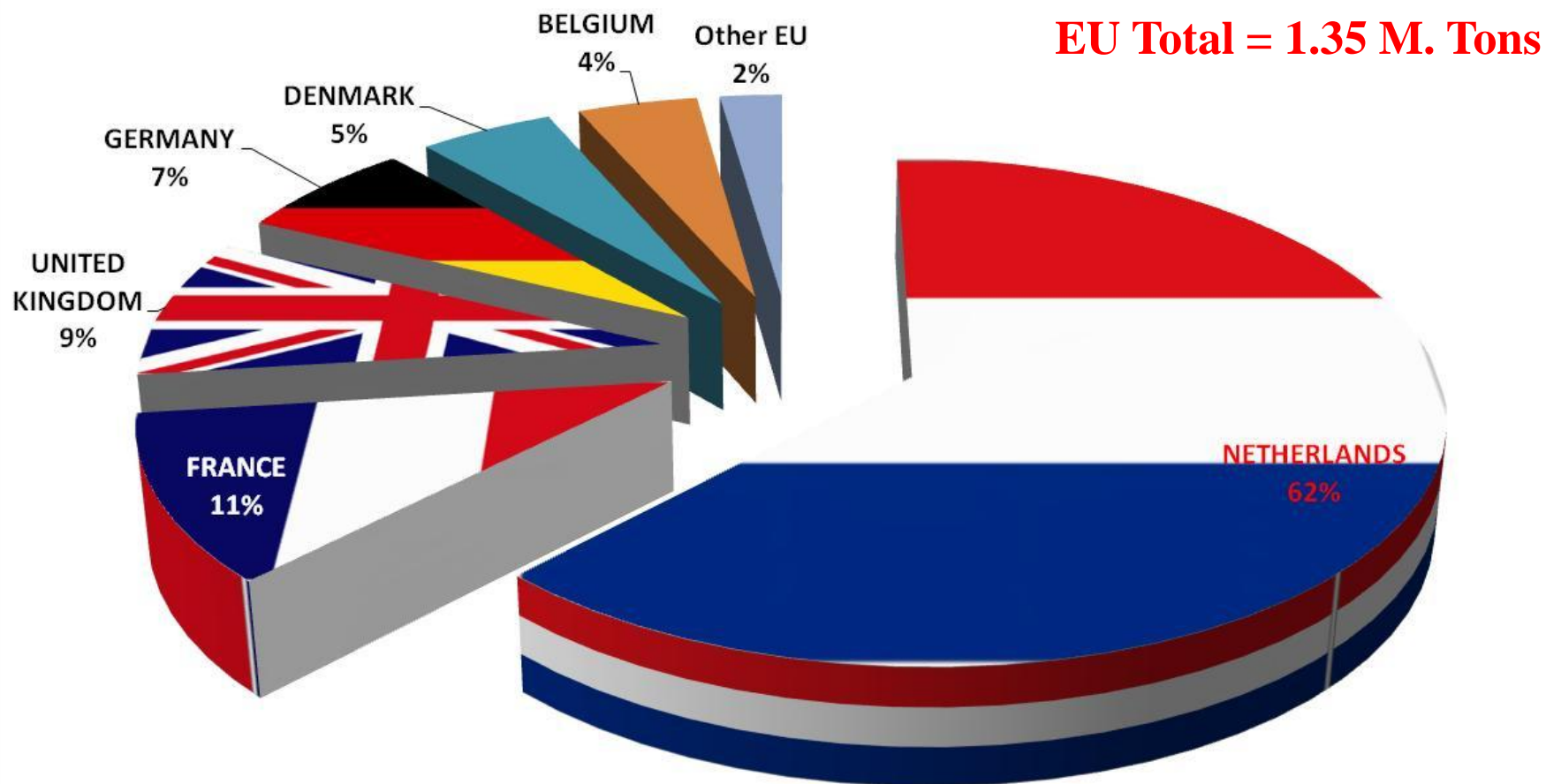
1,382,592	Belgium
1,220,236	Netherlands
777,942	Spain
706,995	Italy
664,348	Russia
573,769	Germany
415,411	U.S.A
414,729	France
308,856	Portugal
248,841	U.K
235,438	Poland
234,658	Canada
180,535	Iraq
155,951	Malaysia
151,626	Czech
146,787	Egypt
132,643	Greece
130,893	Sri Lanka
113,263	Algeria
2,618,489	Other

Total World Imports 10.7 M.Tons



EU Potato Seeds Exports 2011

(Tons)



Netherlands	France	U.K.	Germany	Denmark	Belgium	Other EU
838,486	144,613	122,038	87,474	65,263	58,378	30,141



EU Potato Seeds Exports 2011

(Tons)





EU Potato Seeds Exports 2011

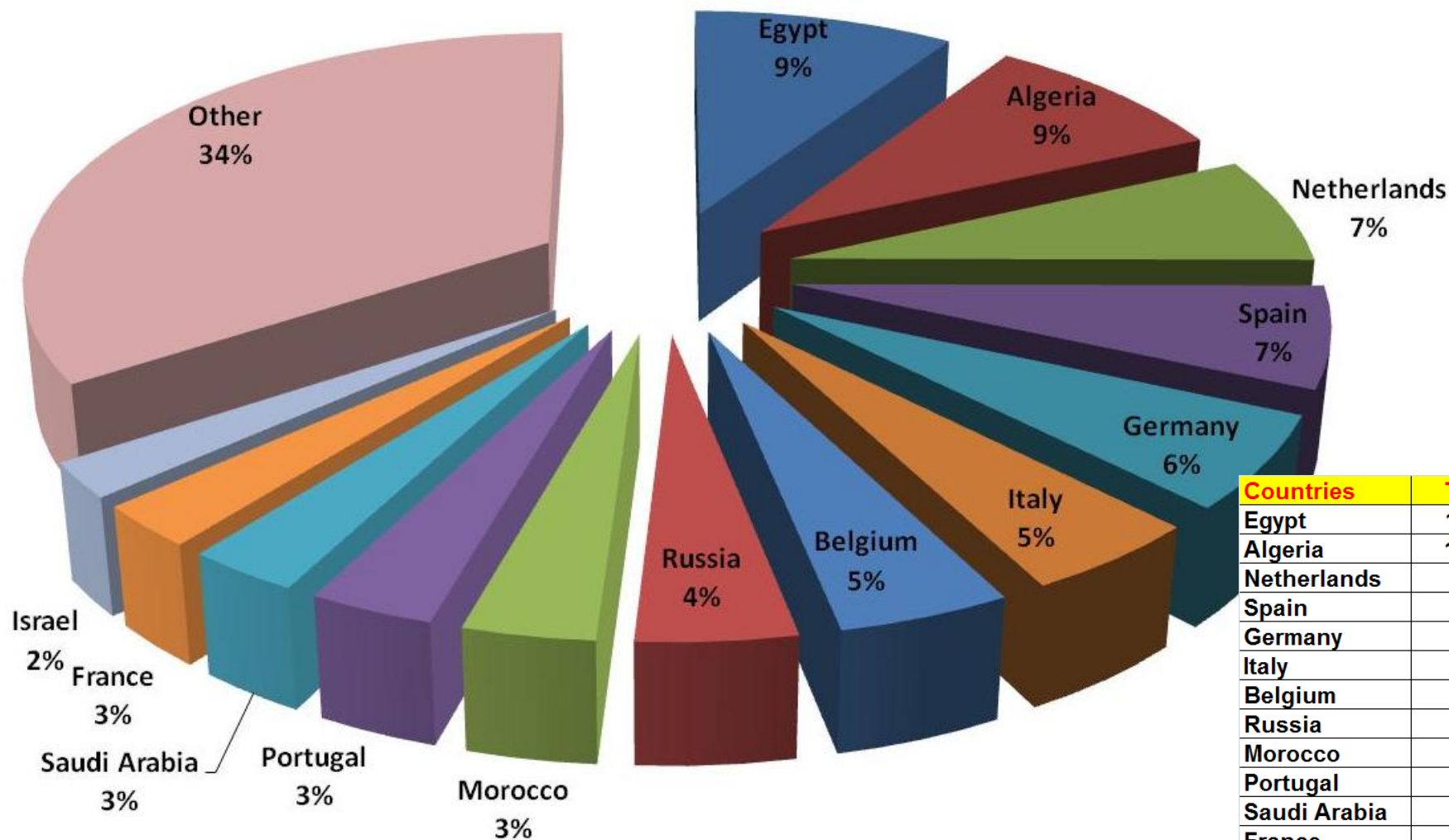
(Tons)

	Netherlands	France	U.K.	Germany	Denmark	Belgium	Other EU	Total
Egypt	52,283	15,435	41,308	2,316	10,376	3,000	293	125,011
Algeria	102,100	5,875	2,226	500	9,335		0	120,036
Netherlands		36,273	12,028	9,069	5,786	28,520	795	92,470
Spain	45,586	13,152	17,171	3,043	1,917	2,265	4,090	87,223
Germany	73,249	1,494	278		3,496	234	1,682	80,432
Italy	48,891	5,479	515	3,711	2,571	2,812	159	64,138
Belgium	49,087	7,808	586	1,162	347		1,785	60,777
Russia	38,658	150	3,979	5,877	3,619	263	3,690	56,236
Morocco	26,564	2,449	13,702	500	1,300	1,855	44	46,415
Portugal	20,973	5,620	4,032	6,457	4,959	561	1,540	44,142
Saudi Arabia	29,861	3,759	3,231	150	1,720	1,300	0	40,021
France	30,700		757	1,452	266	3,100	589	36,863
Israel	30,111			572			0	30,683
Other	290,276	47,119	21,815	52,664	19,572	14,469	15,475	461,390



EU Potato Seeds Exports 2011

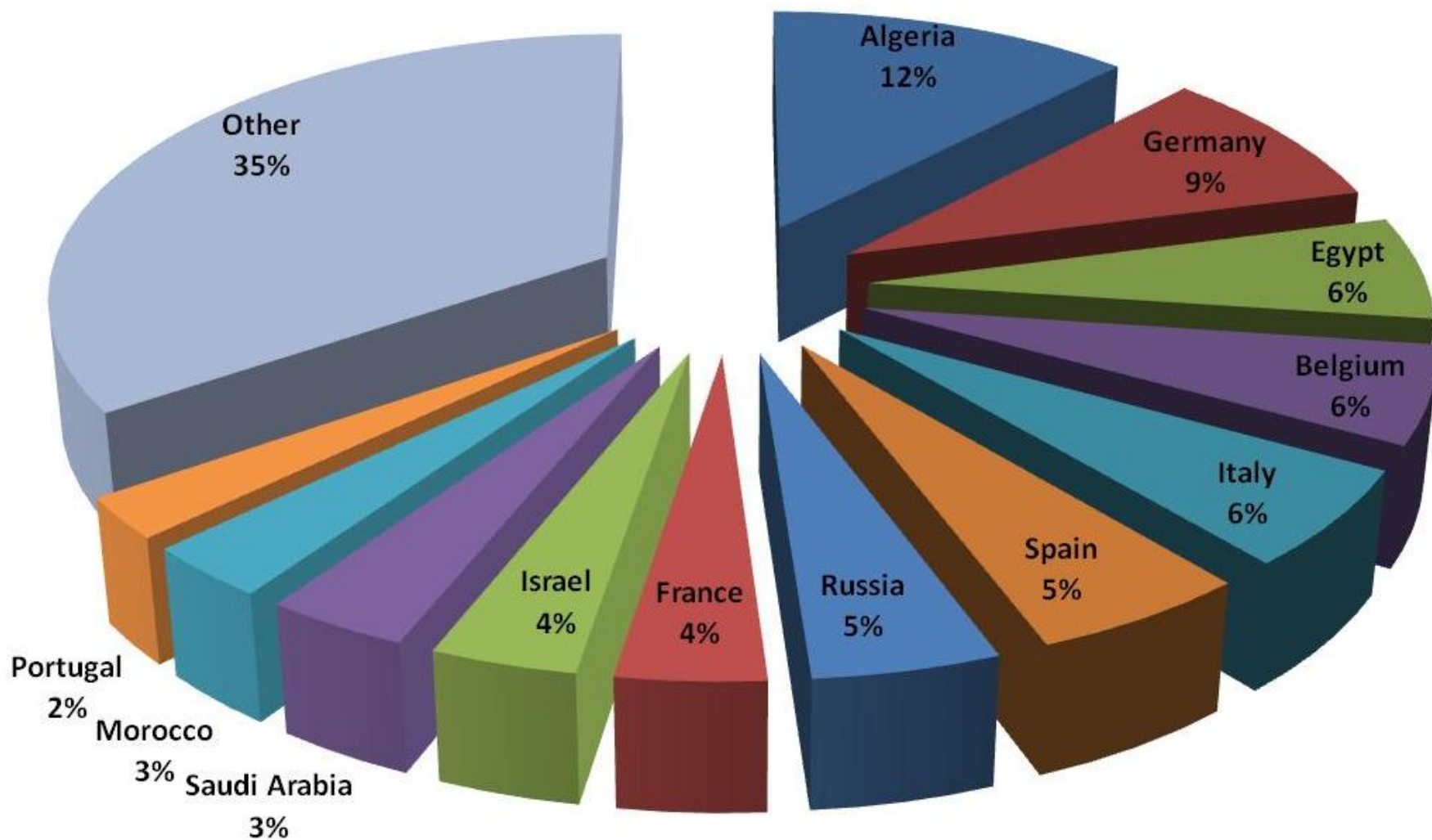
By Countries of Import





Netherlands Potato Seeds Exports 2011

By Countries of Import





Netherlands Potato Seeds Exports to Egypt

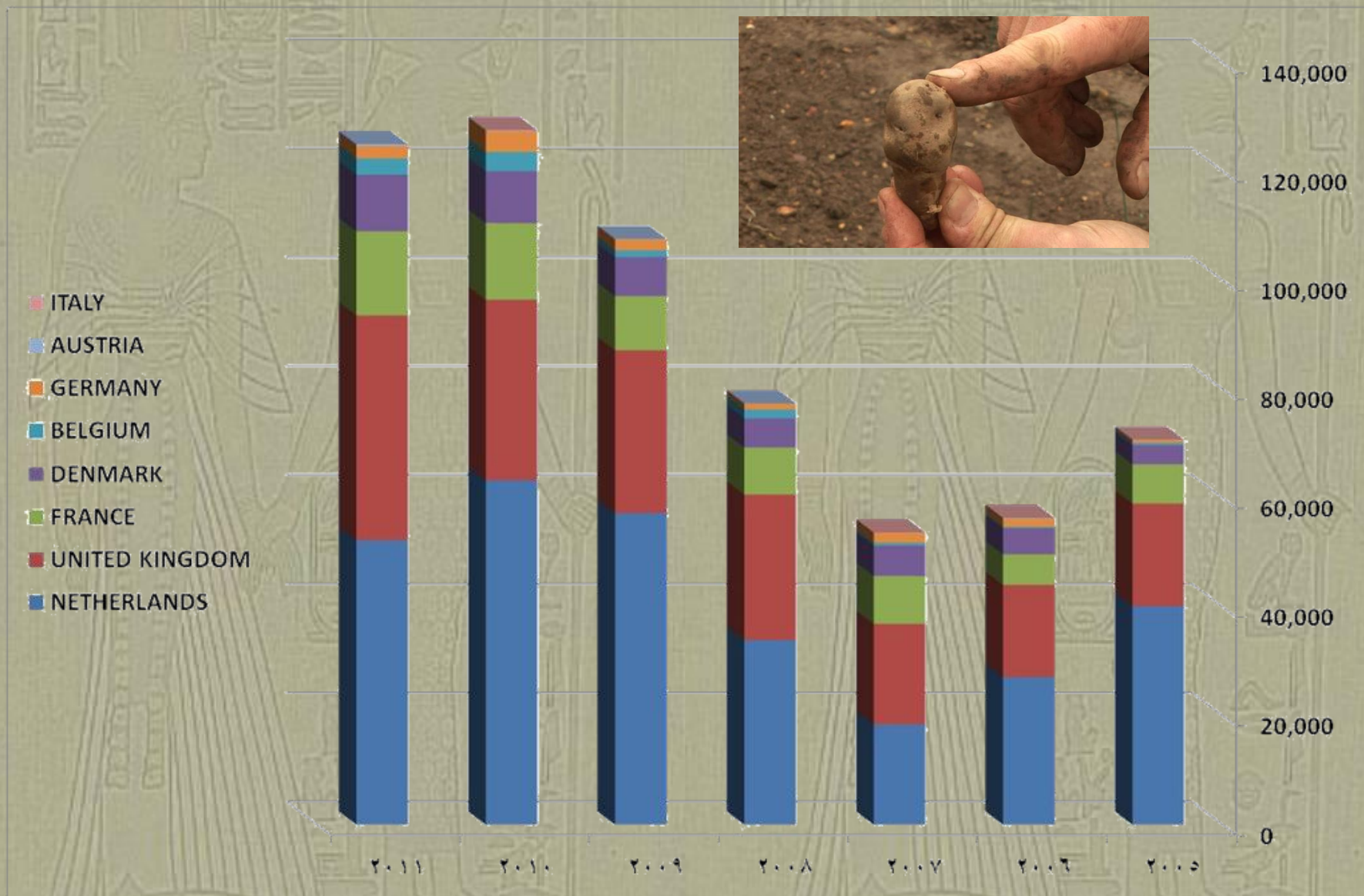
2007 - 2001





Egypt Potato Seeds Import 2005-2011

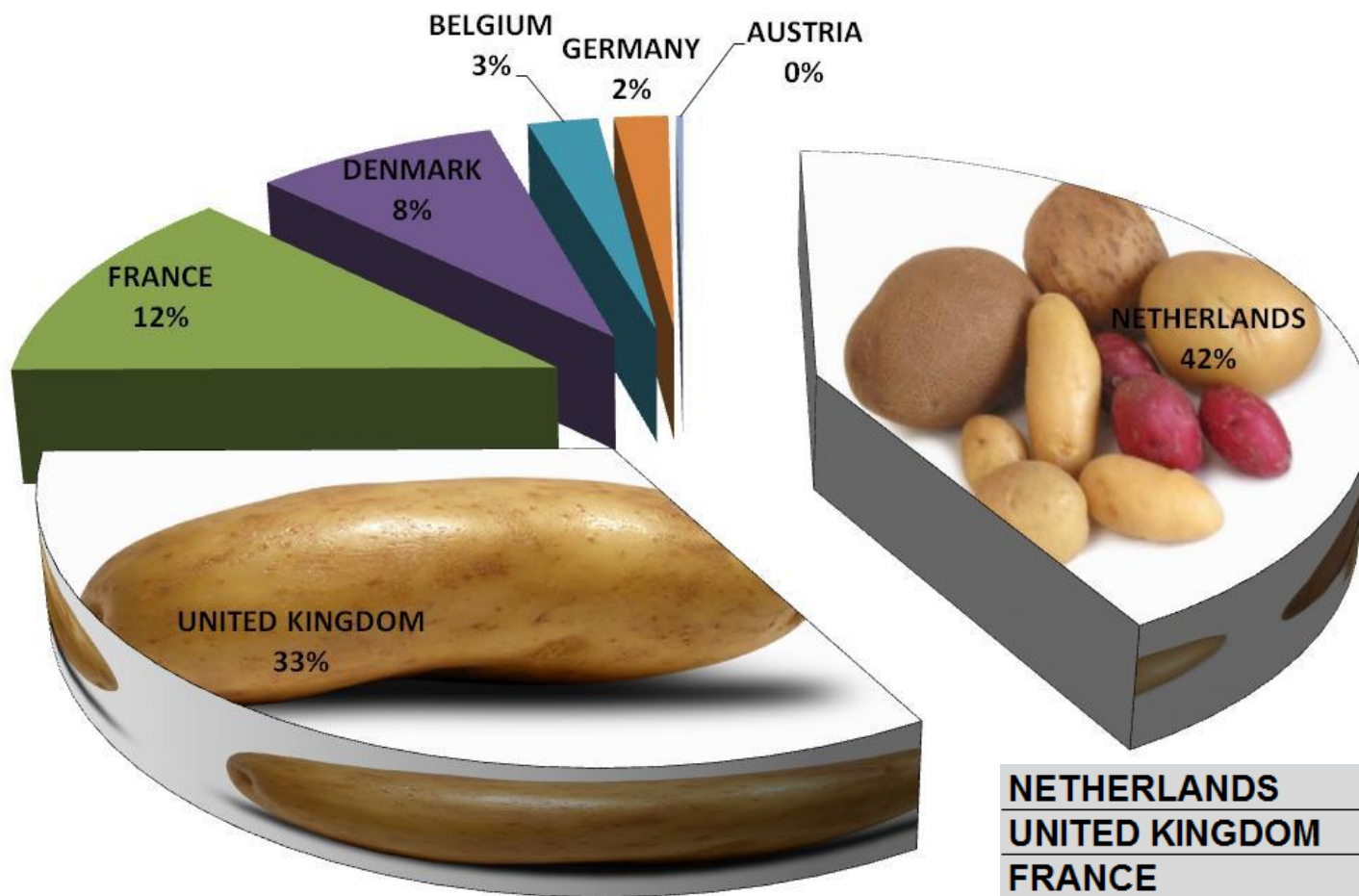
(Tons)





Egypt Potato Seeds Import 2011

(Tons)



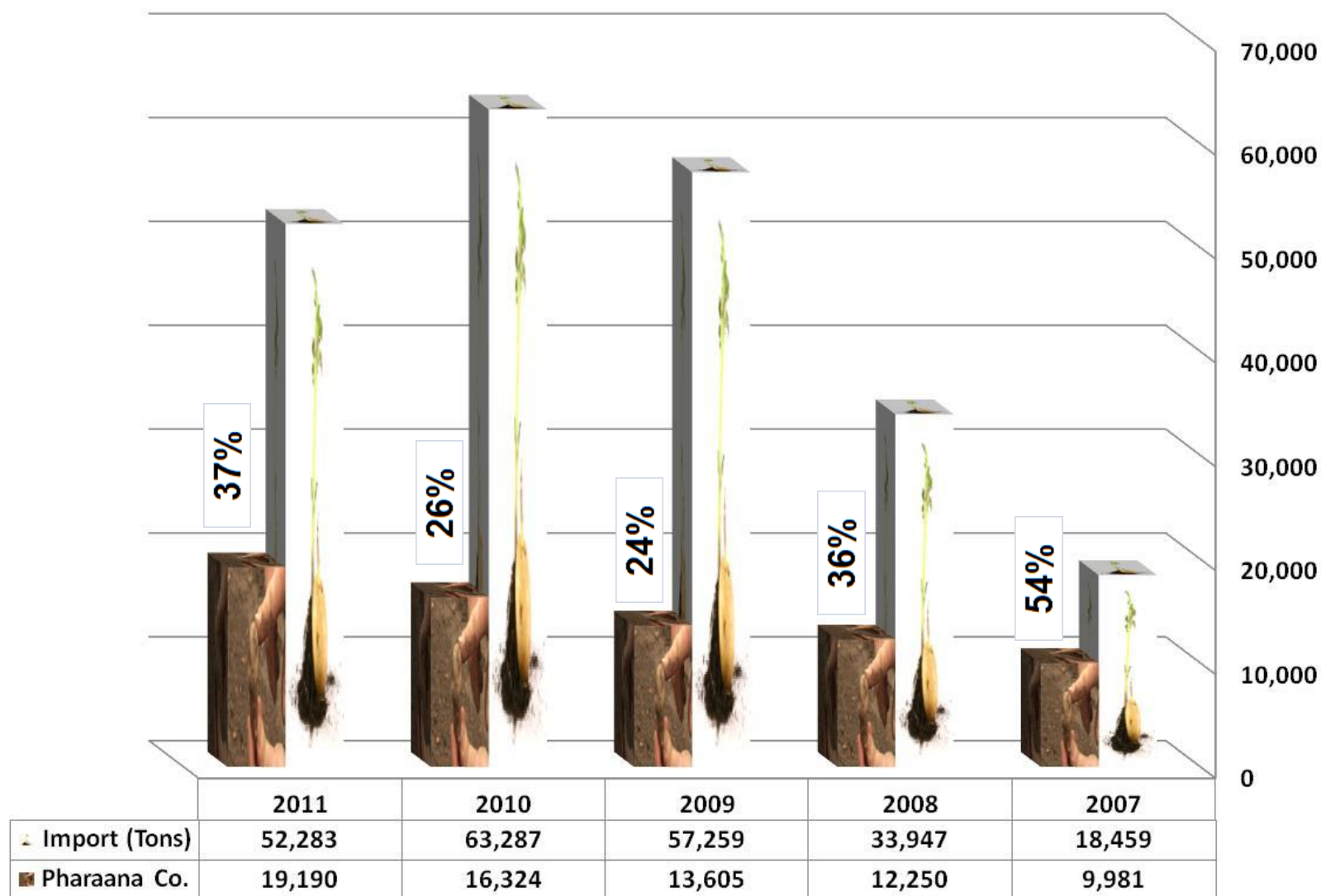
NETHERLANDS	52,283
UNITED KINGDOM	41,308
FRANCE	15,435
DENMARK	10,376
BELGIUM	3,000
GERMANY	2,316
AUSTRIA	293

Total Import = 125 Thousand Tons



Egyptian Potato Seeds Import from Netherlands

& Pharaana Co. Situation (Tons)

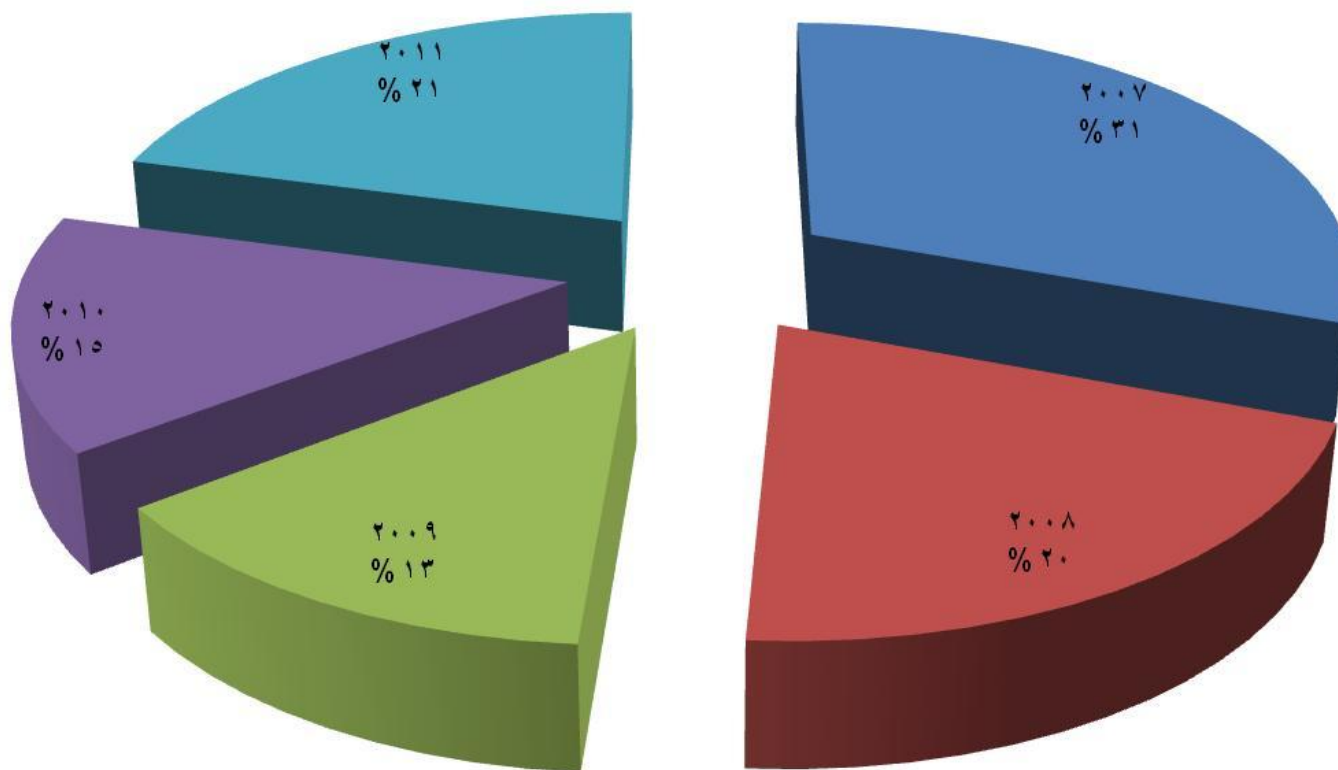




Egyptian Potato Seeds Import from Netherlands

& Pharaana Co. Situation (Tons)

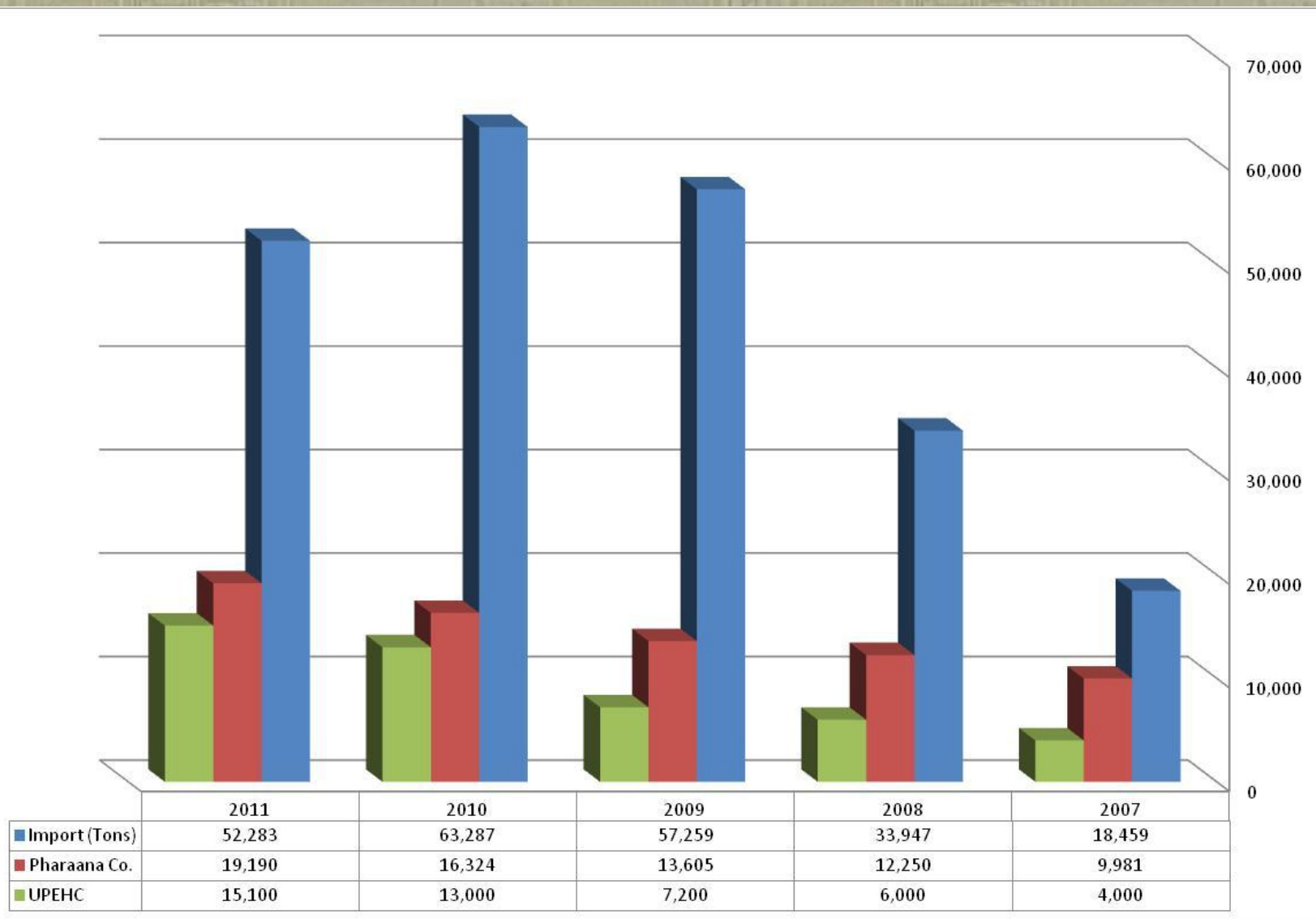
Pharaana Co.





Egyptian Potato Seeds Import from Netherlands

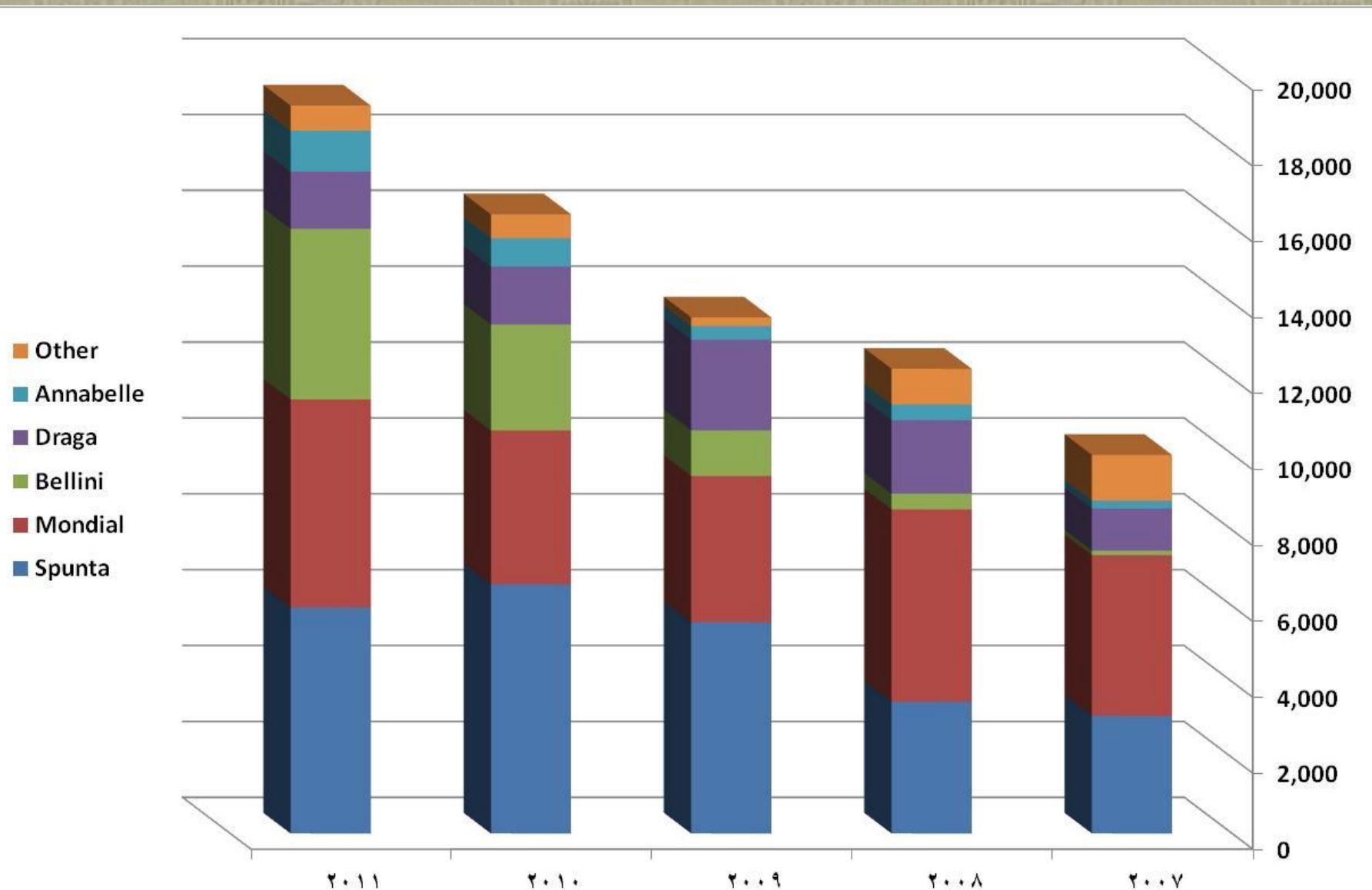
UPEHC & Pharaana Co. Situation (Tons)





Egyptian Potato Seeds Import from Pharaana

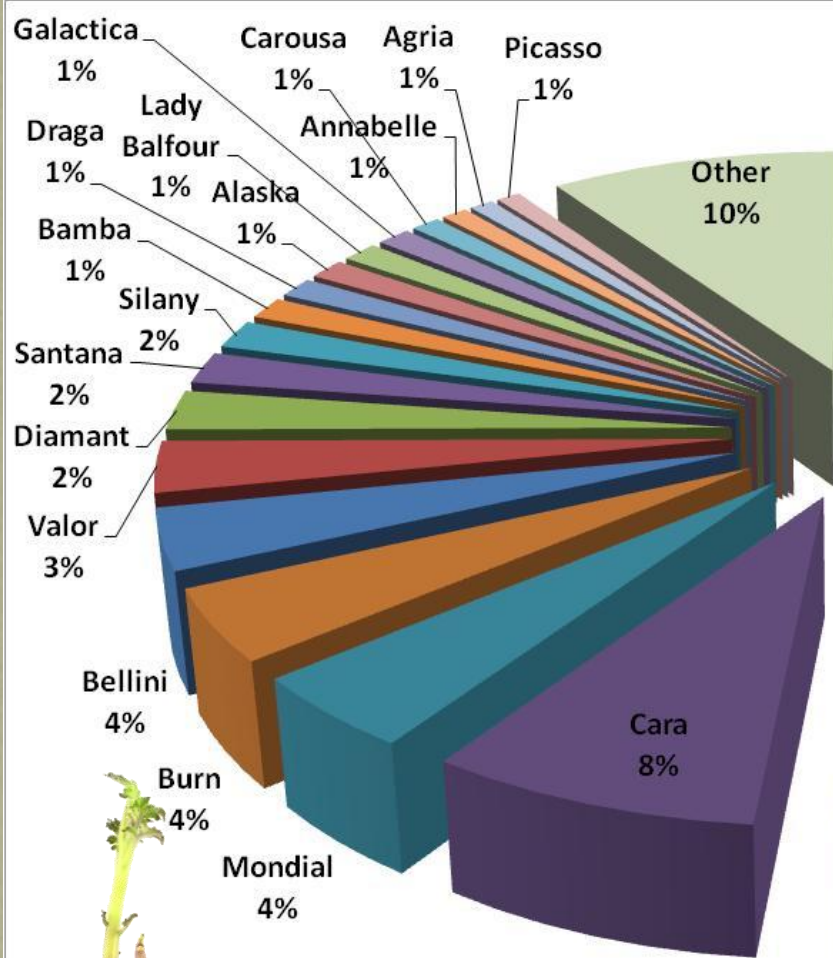
By Varieties



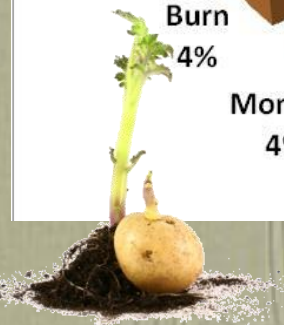


Egypt Potato Seeds Import 2011

By Varieties



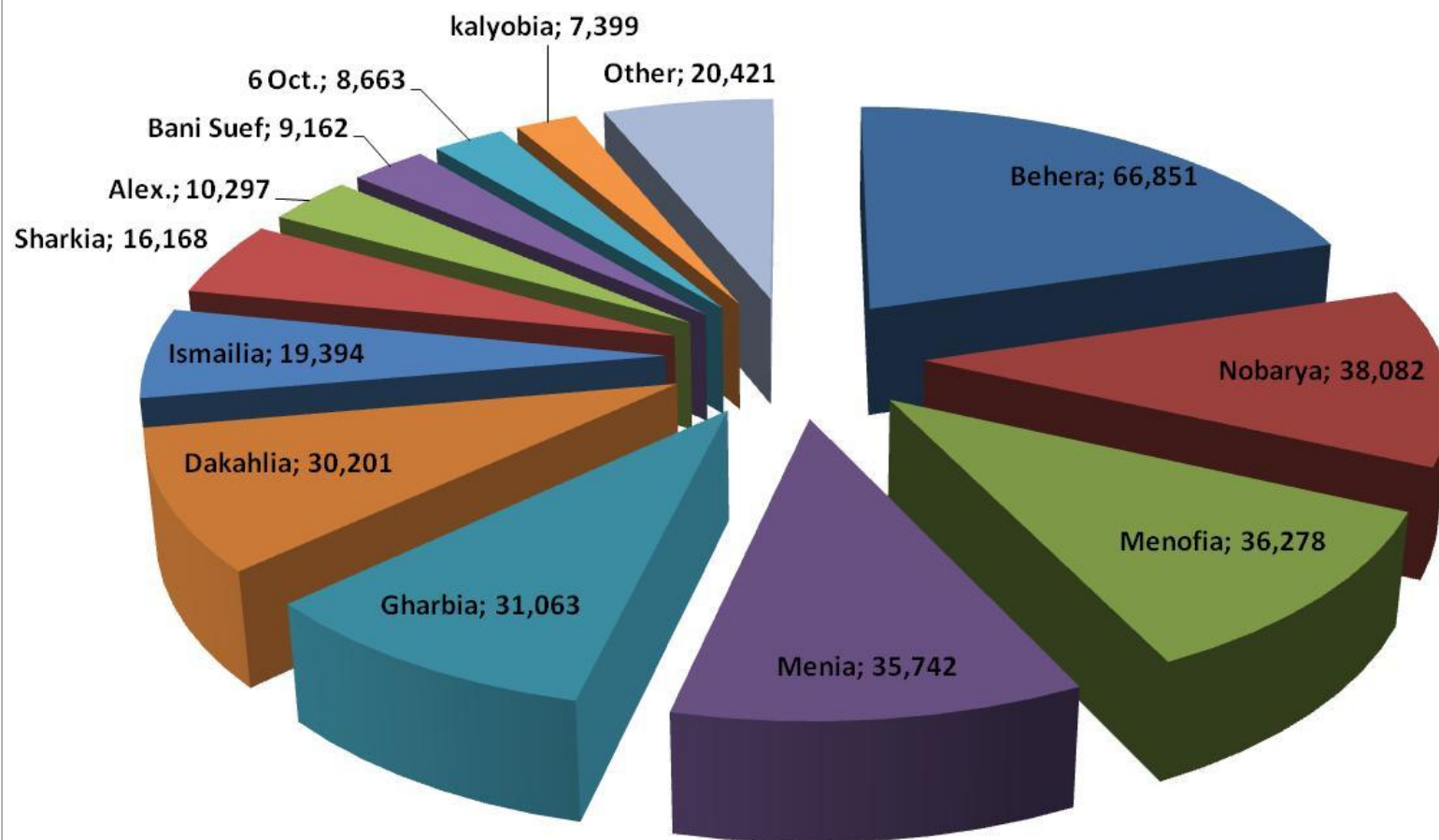
31,349	Spunta
22,534	Hermes
10,093	L.Rosetta
10,035	Cara
5,487	Mondial
5,313	Burn
4,500	Bellini
3,800	Valor
2,962	Diamant
2,386	Santana
2,134	Silany
1,651	Bamba
1,506	Draga
1,500	Alaska
1,499	Lady Balfour
1,400	Galactica
1,200	Carousa
1,080	Annabelle
1,000	Agria
1,000	Picasso
11,911	Other





Egyptian Potatoes Area 2010

By Governotrates, Acrs

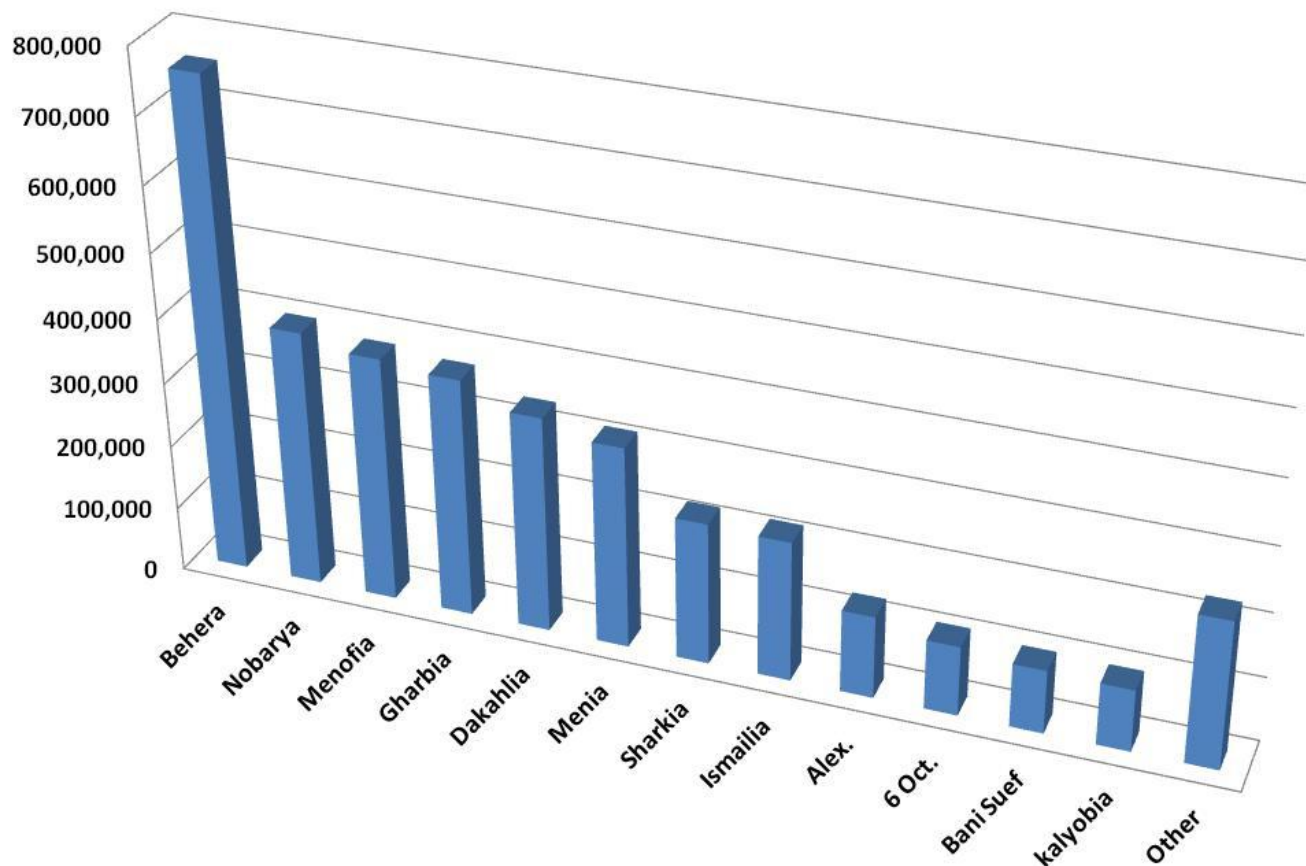


Total Area = 330 Thousand Acrs



Egyptian Potato Production 2010

By Governotrates



Total Production = 3.7 M.Tons

	Behera	Nobarya	Menofia	Gharbia	Dakahlia	Menia	Sharkia	Ismailia	Alex.	6 Oct.	Bani Suef	kalyobia	Other
Total production	759479	397,977	380,137	370,814	335,893	313,775	220,962	218,038	128,283	108,482	98,958	96,521	229,965



Seeds

1. Source Guarantee
2. Multiple Varieties to meet all the wishes of the producers
3. Provide funding for agriculture in collaboration with the Credit and Development Agricultural Bank
4. Early Production
5. Provide scientific guidance to farmers in cooperation with scientific centers
6. Marketing of the product by the exporters and manufacturers





UNION OF PRODUCERS AND EXPORTERS OF HORTICULTURAL CROPS

Impact of Horticultural Crops on Social Issue

Export of one ton	No. of created job opportunities
Green Beans	100
Cut flowers and Ornamental Plants	350
Peanuts	40
Fresh Onions	35
Fresh Fruits	150
Herbs	220
Potatoes	35
Citrus	45
Strawberries	300



Thank You

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<http://www.upehc.org>*

